



**MEMORANDUM OF UNDERSTANDING
BETWEEN
KV INSTITUTE OF MANAGEMENT AND INFORMATION
STUDIES, COIMBATORE
AND
KUNTHAVAI NAACCHIYAAR GOVERNMENT ARTS
COLLEGE FOR WOMEN, (AUTONOMOUS), THANJAVUR**



KV Institute of Management and Information Studies (KVIM), located at No. 545, Sathy Main Road, Kurumbapalayam-PO, Coimbatore, Tamil Nadu, 641107, represented by its Managing Director, **Dr. C. Kumar** (hereinafter referred to as *KVIM*), offers specialized services in online branding, big data analytics, and website development. KVIM is dedicated to enhancing the skills and knowledge of organizational employees and providing trained, industry-ready candidates for recruitment.

and

Kunthavai Naacchiyaar Government Arts College for Women (Autonomous), Thanjavur, (KNGACW), located at Q4CH+627, N S C Bose Nagar, Ramani Nagar, Thanjavur, Tamil Nadu, 613007, and represented by its Principal, **Dr. A. John Peter** (hereinafter referred to as *KNGACW*), hereby agrees to collaborate in exchanging expertise to promote mutual growth and benefit, as per the terms outlined below.

OBJECTIVE OF THE MoU

This agreement establishes the principles, policy guidelines, and procedures to be followed by both parties in fostering a mutually beneficial collaboration. The cooperation encompasses various activities, including training programs, industry partnerships, participation in workshops and exhibitions, joint industrial projects, student internships, certificate programs, and initiatives in the fields of design, management, and technology.

SCOPE OF CO-OPERATION

Both **KVIM** and **KNGACW** recognize the potential for a mutually beneficial partnership through close collaboration. The following objectives and areas of collaboration are identified:

Objectives

1. Regular exchange of resources and knowledge.
2. Support in providing job opportunities and career development avenues.

Areas of Collaboration

1. Participation in Curriculum Development

- Contribute to the development of academic and non-academic curricula through involvement in Boards of Studies, Academic Advisory Committees, Industry-Academia Advisory Boards, and similar bodies (where applicable).

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2. Collaboration on Knowledge and Training Initiatives

- Undertake joint initiatives to enhance the quality of knowledge and training.
- Define the scope of initiatives through mutual agreement, with the flexibility to decline specific projects if necessary.
- Address significant cost implications through joint deliberation to determine a feasible path forward

3. Collaboration in Training and Consultancy

- **For Students:** Facilitate training programs for students during vacations or other times, as organized by any Institution in collaboration with the other Institution.
- **For Industry Professionals:** Facilitate training programs for Industry Professionals as organized by KVIM in collaboration with KNGACW
- Each program will be tailored and planned separately with input from both parties.

4. Joint Events

- Organize joint events such as webinars, capacity-building programs, conferences, and networking sessions.
- Focus on promoting awareness and education in areas such as online branding, big data analytics, and website development.

5. Participation in Training and Development Activity

- Participate in the Events/Workshops/Seminars/Symposium/Conference/FDPs/ MDPs/ Certification Courses/ Training Programs/ Camps etc organized can be availed at a subsidised Cost

6. Confidentiality

- Maintain the confidentiality of all communications and information exchanged between the parties.

Memorandum of Understanding (MoU)

This MoU shall take effect from the date of signing and will remain valid for a period of Three years from the date of signing this MoU, unless terminated earlier by mutual consent or due to a breach of its terms. Both parties commit to uphold the spirit of this MoU and will endeavor continuously to enhance its scope and impact.

Termination Clause

Either party reserves the right to terminate this MoU by providing a written notice of at least one (1) month during the three-year validity period.

Signed on 20/12/2024



For KVIM

Signature [Signature]

Name Dr. C. KUMAR

Designation SECRETARY/MD

Seal



For KNGACW

Signature [Signature]

Name Dr. A. John Peter

Designation Principal

Seal



This Memorandum of Understanding is signed in the presence of

1. [Signature], Dr. M. VIDHYA, KVIM
2. [Signature], Dr. A. KANMANI JOAN OF ARCH, KNGAC.

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